

Module	Grundzüge der Unternehmensorganisation
Semester	Spring Semester 2019
ECTS-Credits	2
Contact hours	24
Lecturer	Irina Seidens
Language	German
Examination type	<i>Written exam</i> <i>Oral exam, Continuous assessment of oral competence</i>
Pass mark	4,0
Methodology	
Prerequisites	German proficiency at a minimum level of B1 (independent user)
Objectives	Students consolidate, expand and apply their knowledge of business, especially with regard to entrepreneurship, and they become more competent and confident users of German for professional purposes. They also develop their thinking skills, and are exposed to differing cultural perspectives.
Content	- Einführung in die Unternehmensorganisation (<i>Introduction to company organization</i>) - Grundlagen der Organisation (<i>basics of the organization</i>) - Gestaltungsparameter der Aufbauorganisation (<i>design parameters of the building organization</i>) - Grundformen der Aufbauorganisation (<i>Basic forms of the building organization</i>) - Grundlagen der Prozessorganisation (<i>basics of the process organization</i>)
Literature	- Kieser, A. / Wagenbach, P. : Organisation, 6. Aufl., Stuttgart 2010. - Schulte-Zurhausen, M.: Organisation, 6. Aufl., München 2014. - Gaitanides, M. : Prozessorganisation, 3.Aufl., München 2012