

Module: Economics II Macroeconomics, Money and Banking

Module Description		
Field of study	Department	Specialisation
Business Administration	International Business	

Module title	Module language	Module no.	Version	Person responsible
Economics II – Macroeconomics, Money and Banking	English/German		29.05.2011 BW	Prof. Dr. Häring, DHBW Villingen- Schwenningen

Module Placement			
Semester	Prerequisites	Module type	Duration
3 and 4	Basic differential equations and univariate calculation, Module Economics I	Compulsory, core module	2 semesters

Tuition and Assessment			
Methods	Assessment	Graded yes/no	Duration
Lectures, exercises	▪ Written examination	▪ yes	▪ 120 minutes

Workload and ECTS Points			
Workload (in hours, multiples of 30)	Total	150 hrs.	ECTS points
	<i>Attendance (lectures, examination)</i>	<i>55 hrs.</i>	5
	<i>Independent study</i>	<i>95 hrs.</i>	

Learning Outcomes and Skills	
Subject-related skills:	This module begins by treating the logic of a systematic description of the economic cycle. Then a macroeconomic model of income and employment is developed. The second part of the module discusses concepts of money supply and money supply processes, the effects of monetary policy, as well as questions of currency theory. Upon completion of the module, students have acquired the terminology of National Systems of Accounts and have understood the basic difference between a categorical description of the economic cycle and the explanation of macroeconomic phenomena. They are familiar with macroeconomic modelling and recognize that results are dependent on premises.
Socio-ethical skills:	On the basis of discussions about various models of growth students recognize the necessity for sustainable economic efficiency. They understand that GDP alone is not a sufficient indicator of prosperity. Working with examples such as the savings paradox or the appearance of market bubbles, they understand that individual rationality can lead to the irrationality of societies and thus require economic and socio-political actions.
Personal skills:	The students are able to deal with macroeconomic data and information and evaluate their relevance for their economic decisions. They are capable of logical argumentation using macroeconomic models und can derive the effects of exogenous shocks, monetary and fiscal-political decisions and diverse currency systems independently.

Transferable skills:	In this module students learn about the dependence of businesses on general economic development as a whole. They understand how businesses are influenced by juncture processes, monetary decisions or developments on currency markets and realize which reactions are possible to such exogenous factors.
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Courses and Topics			
Courses		Attendance (In hrs.)	Self-study (In hrs.)
Courses	Macroeconomics - Fall Semester (German)	28	48
<i>Economic life-cycle analysis, National account systems, balance of payments – Analysis of goods markets – Analysis of money markets – IS-LM model – Stabilizing effects of fiscal and monetary policies – Analysis of the employment market – Business cycle theory – Growth and technological change</i>			
Course 2	Money and Banking - Spring Semester (English)	27	47
<i>Basic monetary terminology – Theory of monetary supply and demand– Inflation – Monetary policy – Monetary policy of the European Central Bank – Theory of exchange rates – Currency markets – International monetary system</i>			

Literature	
Most recent editions required	
Course 1:	
<ul style="list-style-type: none"> • Blanchard, O.; Illing, G.: Makroökonomie, München u. a.: Pearson Studium • Clement, R.; Terlau, W.; Kiy, M.: Grundlagen der Angewandten Makroökonomie: Eine Verbindung von Makroökonomie und Wirtschaftspolitik mit Fallbeispielen, München: Vahlen • Dornbusch, R.; Fischer, S.; Startz, R.: Makroökonomik, München: Oldenbourg • Felderer, B.; Homburg, S.: Makroökonomik und neue Makroökonomik, Berlin: Springer • Mankiw, N. G.: Makroökonomik, Stuttgart: Schäffer-Poeschel • Mussel, G.: Einführung in die Makroökonomik, München: Vahlen 	
Course 2:	
<ul style="list-style-type: none"> • Bofinger, P.: Monetary Policy: Goals, Institutions, Strategies, and Instruments, Oxford: Oxford Univ. Press • Görgens, E.; Ruckriegel, K.; Seitz, F.: Europäische Geldpolitik: Theorie, Empirie, Praxis, Stuttgart: UTB • Mishkin, F. S.: The Economics of Money, Banking and Financial Markets, Boston, München u. a.: Pearson • Mussel, G.: Grundlagen des Geldwesens, Sternenfels: Verlag Wissenschaft & Praxis 	