

Practical module III (W3BW_IB803) Practical Module III

FORMAL INFORMATION ON THE MODULE

MODULE NUMBER	LOCATION IN THE COURSE OF STUDY	MODULE DURATION (SEMESTER)	MODULE RESPONSIBILITY	LANGUAGE
W3BW_IB803	3rd academic year	2	Prof Dr Joachim Weber	German/English

FORMS OF TEACHING USED

Project

FORMS OF EXAMINATION USED

EXAM PERFORMANCE	EXAM DURATION (IN MINUTES)	GRADING
Oral examination	30	Yes
Report on the process and reflection of the practical module	See examination regulations	Passed/ Not passed

WORKLOAD AND ECTS CREDITS

TOTAL WORKLOAD (IN H)	OF WHICH ATTENDANCE TIME (IN H)	OF WHICH SELF-STUDY (IN H)	ECTS CREDIT POINTS
240	0	240	8

QUALIFICATION OBJECTIVES AND COMPETENCES

PROFESSIONAL COMPETENCE

Students have in-depth and comprehensive knowledge in the areas relevant to the degree programme in the context of entrepreneurial and social as well as international and intercultural challenges, especially in the subject area of the elective modules taken. They understand the relevance of digital structures in the international sphere of action. They are able to grasp and analyse the complexity of practical problems in order to develop efficient and effective solution proposals based on the course content.

METHODOLOGICAL EXPERTISE

On completion of the module, students will be able to select and apply appropriate methods for complex and, in particular, international practical applications. They will be able to assess the possibilities, practicability and limitations of the methods used and evaluate them against the background of international circumstances.

PERSONAL AND SOCIAL COMPETENCE

Students are sensitised to dealing with expectations linked to their role in their working environment. Through their cooperative behaviour in international and heterogeneous teams, they contribute to the achievement of common goals. They explicitly incorporate intercultural specialities. They take responsibility for assigned tasks.

OVERARCHING COMPETENCE

Students are able to independently implement, monitor and, if necessary, modify target-oriented action programmes at home and abroad on the basis of independent situation analyses using their theoretical knowledge and skills. In doing so, they also take into account potentially divergent political social systems.

LEARNING UNITS AND CONTENT

TEACHING AND LEARNING UNITS	PRESENCE TIME	SELF-STUDY
Practical module III - Oral examination	0	240
In-depth training in selected, mainly international areas: further specialisation, especially in the international elective subjects of the third year of study. academic year.		
Practical module III - Report on the course and reflection of the practical module	0	0

SPECIAL FEATURES

The content of practical module III is based on the theoretical focus of the individual semesters and serves as the basis for the company training plan. The content of the company-based training plan should be adapted to the special features of the respective training company. It makes sense to focus on international specialisations.

PREREQUISITES

None

LITERATURE

- Bortz, J./Döring, N.: Forschungsmethoden und Evaluation für Human- und Sozialwissenschaftler, Heidelberg: Springer
- Kornmeier, M.: Wissenschaftstheorie und wissenschaftliches Arbeiten. Heidelberg: Physica-
- Kromrey, H.: Empirical Social Research. Stuttgart: Lucius & Lucius-
- Schnell, R./Hill, P. B. / Esser, E.: Methoden der empirischen Sozialforschung. Munich: Oldenbourg-
- Schwaiger, M./Meyer, A.: Theorien und Methoden der Betriebswirtschaft. Munich: Vahlen-
- Stickel-Wolf, C./Wolf, J.: Wissenschaftliches Arbeiten und Lerntechniken, Wiesbaden: Gabler-
- Theisen, M. R.: Wissenschaftliches Arbeiten. Munich: Vahlen