

Practical module I (W3BW_IB801) Practical Module I

FORMAL INFORMATION ON THE MODULE

MODULE NUMBER	LOCATION IN THE COURSE OF STUDY	MODULE DURATION (SEMESTER)	MODULE RESPONSIBILITY	LANGUAGE
W3BW_IB801	1. Academic year	2	Prof Dr Joachim Weber	German/English

FORMS OF TEACHING USED

Project

FORMS OF EXAMINATION USED

EXAM PERFORMANCE	EXAM DURATION (IN MINUTES)	GRADING
Project work	See examination regulations	Passed/ Not passed
Report on the process and reflection of the practical module	See examination regulations	Passed/ Not passed

WORKLOAD AND ECTS CREDITS

TOTAL WORKLOAD (IN H)	OF WHICH ATTENDANCE TIME (IN H)	OF WHICH SELF-STUDY (IN H)	ECTS CREDIT POINTS
600	0	600	20

QUALIFICATION OBJECTIVES AND COMPETENCES

PROFESSIONAL COMPETENCE

Students have an overview of their training company with regard to all important business, legal and social circumstances, especially in the context of international activities. They understand the purpose of the company and have an overview of the relevant market environment. Students are able to categorise their company in its international business environment. They are able to grasp and analyse the complexity of practical problems under guidance in order to develop proposals for solutions based on the content of the course.

METHODOLOGICAL EXPERTISE

On completion of the module, students will be able to select and apply appropriate methods for complex practical applications under guidance, including in an international context. They will be able to assess the possibilities, practicability and limitations of the methods used following a guided discussion.

PERSONAL AND SOCIAL COMPETENCE

Students are sensitised to dealing with the expectations associated with their role in their working environment. They are informed about intercultural and cross-cultural particularities in international activities. They contribute to common goals through their cooperative behaviour in heterogeneous teams. They assume responsibility for assigned tasks as far as possible.

OVERARCHING COMPETENCE

Under supervision, students are to implement, monitor and, if necessary, modify target-oriented action programmes in the national and international environment on the basis of largely independent situation analyses using their theoretical knowledge and skills.

LEARNING UNITS AND CONTENT

TEACHING AND LEARNING UNITS	PRESENCE TIME	SELF-STUDY
Practical module I - Project work I	0	600

LEARNING UNITS AND CONTENT

TEACHING AND LEARNING UNITS	PRESENCE TIME	SELF-STUDY
Operational performance 1. Company and industry knowledge: Product and service range; organisation of the entire company in national and international terms; interaction between the individual divisions; overview of important competitors, suppliers and customers in the international environment 2. Operational service provision: integration into the company as a whole; interaction between departments in Germany and abroad; country-specific production and service programme, production processes and process planning; order planning; programme planning; resource planning; control of the process flow; scheduling; introduction to operational order and project management against the background of transnational specifics 3. Purchasing and warehousing: Purchasing (procurement market research; criteria and process of supplier selection; phases of the purchasing process; global sourcing) Warehousing (transport planning; control and monitoring of incoming goods; storage systems and storage technology; material provision)		
Practical module I - Report on the course and reflection of the practical module	0	0
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SPECIAL FEATURES

Preparation of project work I.

The content of practical module I is based on the respective theoretical focus of the individual semesters and serves as the basis for the in-company training plan. The content of the company-based training plan should be adapted to the special features of the respective dual partner. In this context, it makes sense to set company priorities and make adjustments, and it is also possible to deviate from the chronological sequence of the framework plan.

PREREQUISITES

None

LITERATURE

- Bortz, J./Döring, N.: Forschungsmethoden und Evaluation für Human- und Sozialwissenschaftler, Heidelberg: Springer
- Kornmeier, M.: Wissenschaftstheorie und wissenschaftliches Arbeiten. Heidelberg: Physica-
- Kromrey, H.: Empirical Social Research. Stuttgart: Lucius & Lucius-
- Schnell, R./Hill, P. B. / Esser, E.: Methoden der empirischen Sozialforschung. Munich: Oldenbourg-
- Schwaiger, M./Meyer, A.: Theorien und Methoden der Betriebswirtschaft. Munich: Vahlen-
- Stickel-Wolf, C./Wolf, J.: Wissenschaftliches Arbeiten und Lerntechniken, Wiesbaden: Gabler-
- Theisen, M. R.: Wissenschaftliches Arbeiten. Munich: Vahlen