

Interdisciplinary Communication in Business (W3BW_IB209)

Interdisciplinary Communication in Business

FORMAL INFORMATION ON THE MODULE

MODULE NUMBER	LOCATION IN THE COURSE OF STUDY	MODULE DURATION (SEMESTER)	MODULE RESPONSIBILITY	LANGUAGE
W3BW_IB209	3rd academic year	2	Prof Dr Rainer Jochum	German/English/French/Spanish

FORMS OF TEACHING USED

Lecture, seminar, exercise, case study, role play

FORMS OF EXAMINATION USED

EXAM PERFORMANCE	EXAM DURATION (IN MINUTES)	GRADING
Portfolio	See examination regulations	yes

WORKLOAD AND ECTS CREDITS

TOTAL WORKLOAD (IN H)	OF WHICH ATTENDANCE TIME (IN H)	OF WHICH SELF-STUDY (IN H)	ECTS CREDIT POINTS
150	50	100	5

QUALIFICATION OBJECTIVES AND COMPETENCES

PROFESSIONAL COMPETENCE

After completing this module, students will have developed an in-depth understanding of problems that can arise in collaboration with colleagues from other professional disciplines and in international contexts. Students will be able to analyse and evaluate selected interdisciplinary issues and contexts for given subject areas. After completing the module, they will also be able to identify and analyse conflicts of objectives and ambiguities in interdisciplinary cooperation in an international context and develop appropriate recommendations for dealing with these competently.

METHODOLOGICAL EXPERTISE

Students will be able to recognise and analyse the complexity of international-interdisciplinary issues using suitable methods, develop appropriate options for action and apply procedures for conflict avoidance and resolution in a targeted manner, also in an international context.

PERSONAL AND SOCIAL COMPETENCE

After completing the module, students will have learnt how to deal critically with different media and sources. Students value different perspectives and opinions and consciously use them to improve work results and develop their personality. Students also consciously look for different perspectives on a topic in neighbouring subject areas in order to understand it as comprehensively as possible. Students are able to involve different colleagues or group members and find a solution that works for everyone involved, even in the event of conflicts.

OVERARCHING COMPETENCE

Students recognise differences between cultures and specialist disciplines and develop their own skills in the relevant context. Students understand that values, norms and ethical principles and their operational implementation in behaviour or sustainability initiatives a necessary basis for all economic activity. Students recognise that interdisciplinary contexts are highly relevant in perspective.

LEARNING UNITS AND CONTENT

TEACHING AND LEARNING UNITS	PRESENCE TIME	SELF-STUDY
Interdisciplinary Business Communication	25	50

Specialised foundations of interdisciplinary work in an international context, exemplary range of topics: leading interdisciplinary teams with an international composition, moderation, sustainability, information technology, engineering and technical sciences in an international context, business psychology

LEARNING UNITS AND CONTENT

TEACHING AND LEARNING UNITS

Interdisciplinary Communication Project

PRESENCE TIME

25

SELF-STUDY

50

Interdisciplinary project for the application, preparation and communication of established functional and industry-specific specialist and language skills in an international context

SPECIAL FEATURES

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PREREQUISITES

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LITERATURE

Arthur, W. B.: Complexity and the Economy, Oxford: Oxford University Press.

Bowe, H.J./Martin, K./Manns, H.: Communication Across Cultures: Mutual Understanding in a Global World, Cambridge: Cambridge University Press.

Ernst, R./Amm, U.: Dictionary of Industrial Technology, Wiesbaden: Brandstätter.

Mor Barak, M.E.: Managing Diversity - Toward a Globally Inclusive Workplace, London: Sage Publications.

Redlich, T. (ed.): Interdisciplinary Perspectives on the Future of Value Creation, Wiesbaden: Springer Gabler. Schein,

E.H.: Organisational Culture and Leadership, San Francisco: Jossey-Bass.